

# Digital Solutions For Artists

ANASAEA

The 3D Art Platform





# It's time for a new digital strategy

## Art Basel, Apollo, Artsy Insights:

- A new generation of collectors: Only 55% of boomers and only 28% of Gen Z collectors prefer to buy art in art galleries
- 70% of gallery inventory is not adequately digitized, and if so, not in quality and not shareable
- Online Sales doubled during covid and continue to rise in 2023
- Current marketplaces commoditise art, not engaging while rarely representing gallery brands.
- Online sales are a key revenue driver for primary- and secondary-market galleries.

# Increase visitors and make your artwork known

ANASAEA, the cutting-edge **Digital and Branding Tool** for the Art World

## Immersive Galleries

Show your Art in 3D galleries. Zoom, tilt, see textures and add light while viewing

## Active Marketplace

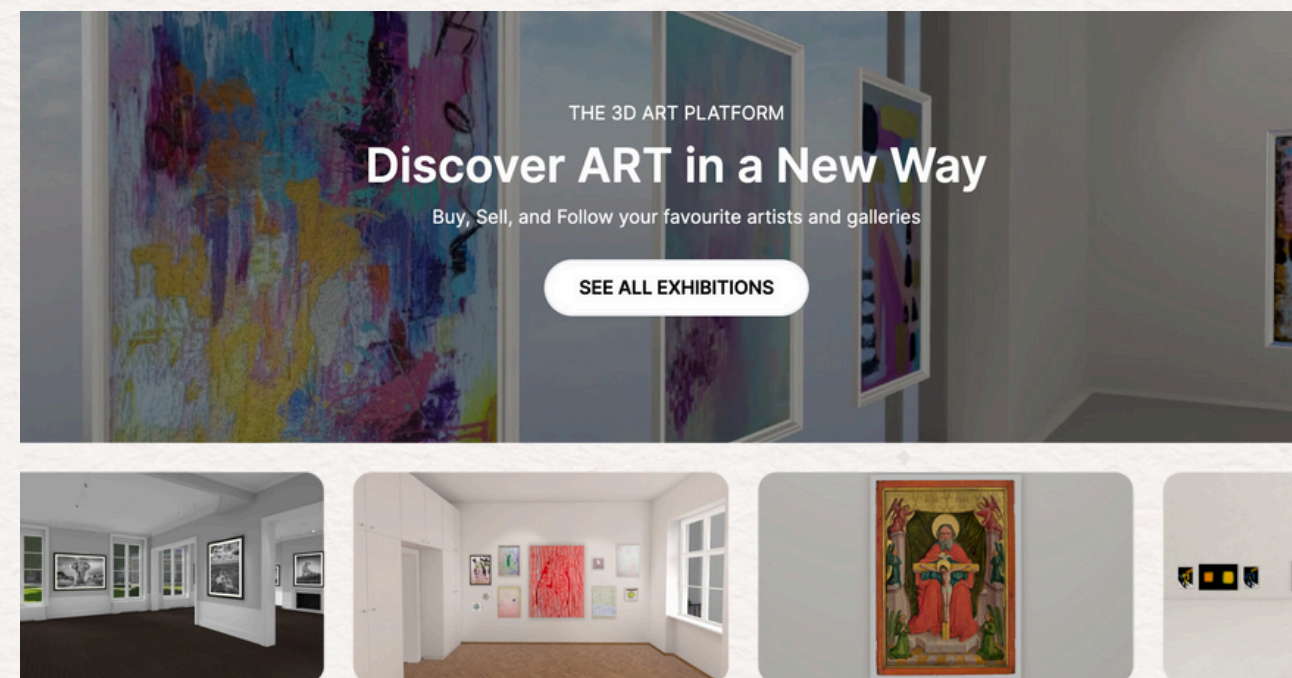
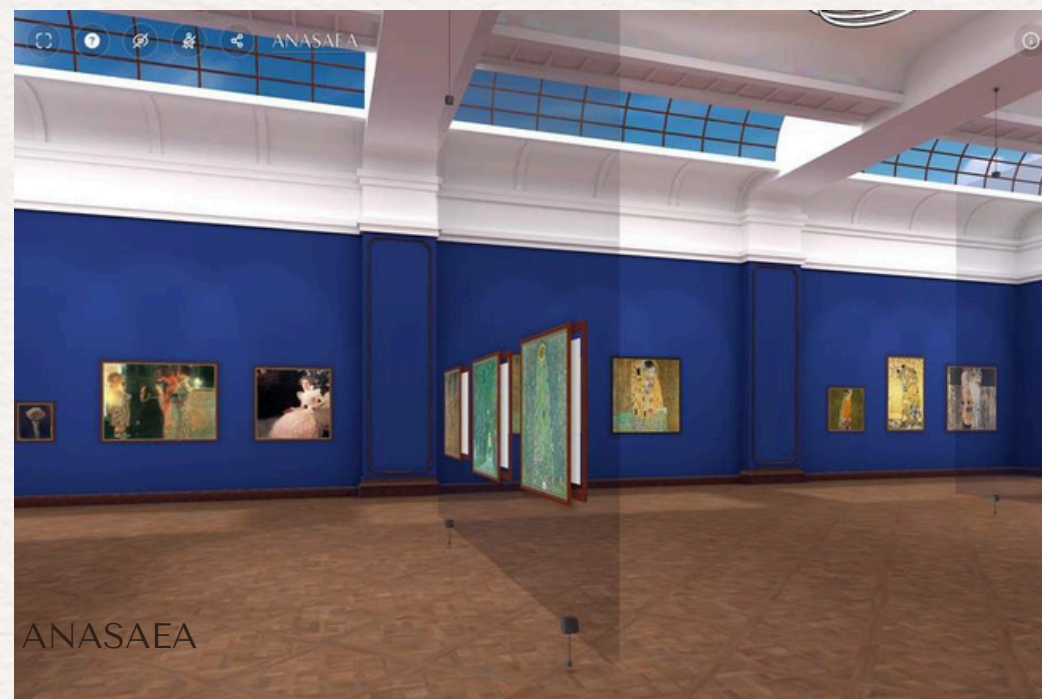
10000's of new Buyers, Collectors, and Followers

## VIP Client Services

Create bespoke galleries and offers for your Collectors

## Sales Tools

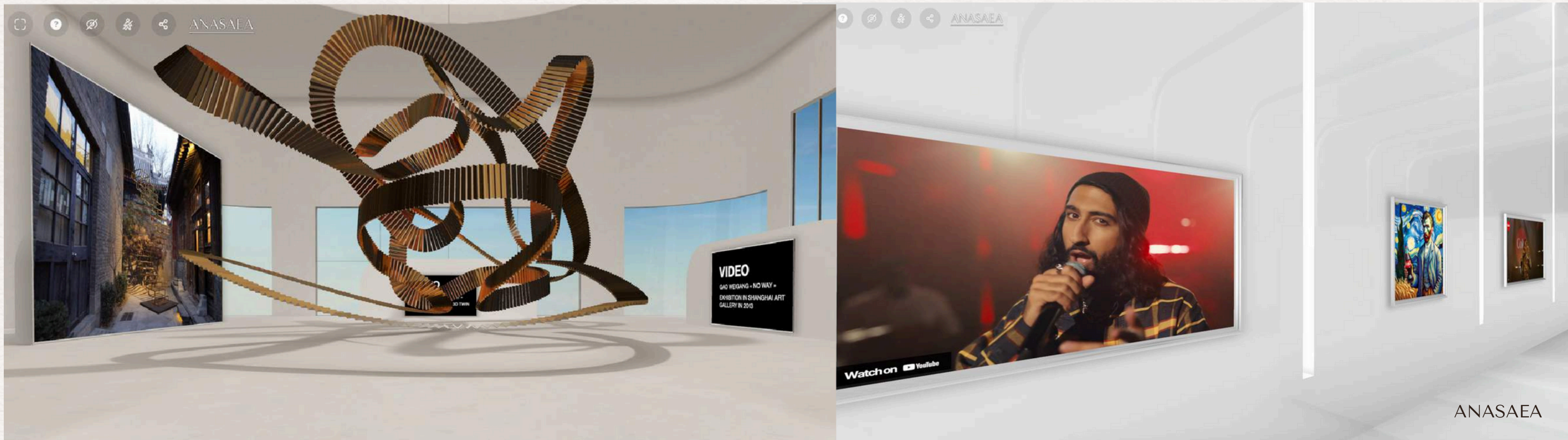
Voice Chat, Social Media, 360° Marketing, and Global Visitors



# We support Videos and Multimedia Content

Showcase your videos either as **MP4 file** or **YouTube links**

- Surprise your visitors with dynamic videos about the artwork Show
- Behind-the-scenes content on how the art was created
- Record yourself presenting the artwork
- Allow the visitors to view recorded exhibitions remotely



# We have an Instagram integration

## Showcase your **Instagram content in 3D Spaces**

- Connect your instagram profile for simple artwork upload
- Save time by reusing your best content
- Let your instagram followers see your artwork in 3D Space
- Meet and talk live with your Instagram audience

### Add Artwork

Upload Artwork Preview  
You can upload artworks .png, .jpg

**FROM DEVICE**

**FROM INSTAGRAM**

**Basic Information**

Form\*  
Painting

Title\*  
Input a title of you artwork

Year\*  
Input a year when artwork created

Height (cm)  
Height

Width (cm)  
Width

Status  
For Sale

Price (USD)  
\$0

**CANCEL** **NEXT**

### Choose image from your instagram

Posts @ambassador4art

**CANCEL** **CONFIRM**

# Personalized buying experience

## Offer your visitors a **VIP service**

- Bespoke viewing & exclusive offerings: Tailor experiences for valued visitors VIP
- Events: Special events for your top collectors
- Enhanced control: Strategically guide your visitors' journey to increase sales Deepen
- loyalty: Strengthen bonds with consistent, exceptional service

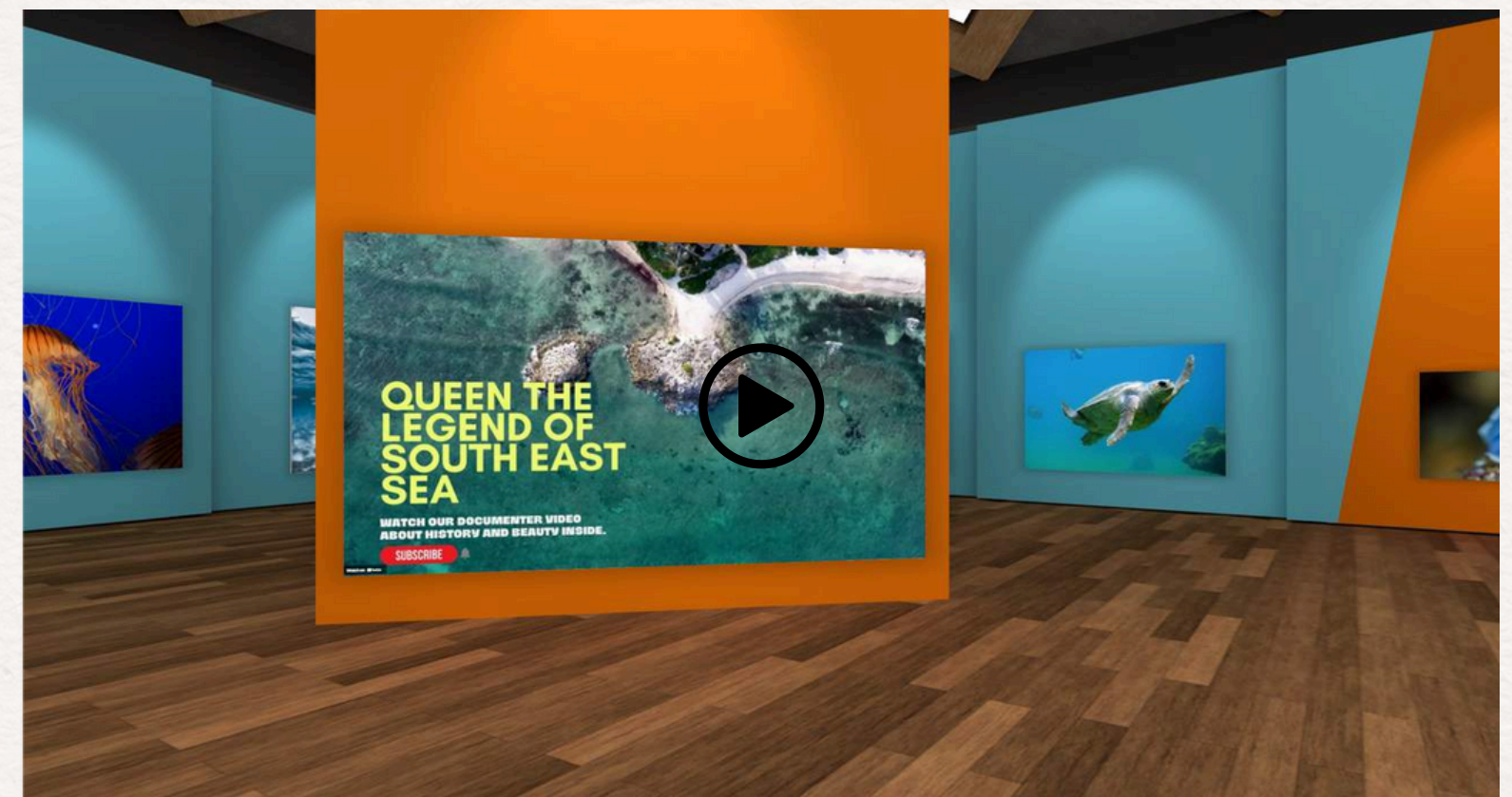


We build bespoke digital twins for  
physical locations or dream-like spaces

# Expand your space with Custom Digital Twins

**Digital 1:1 replica** of physical location or dream-like galleries

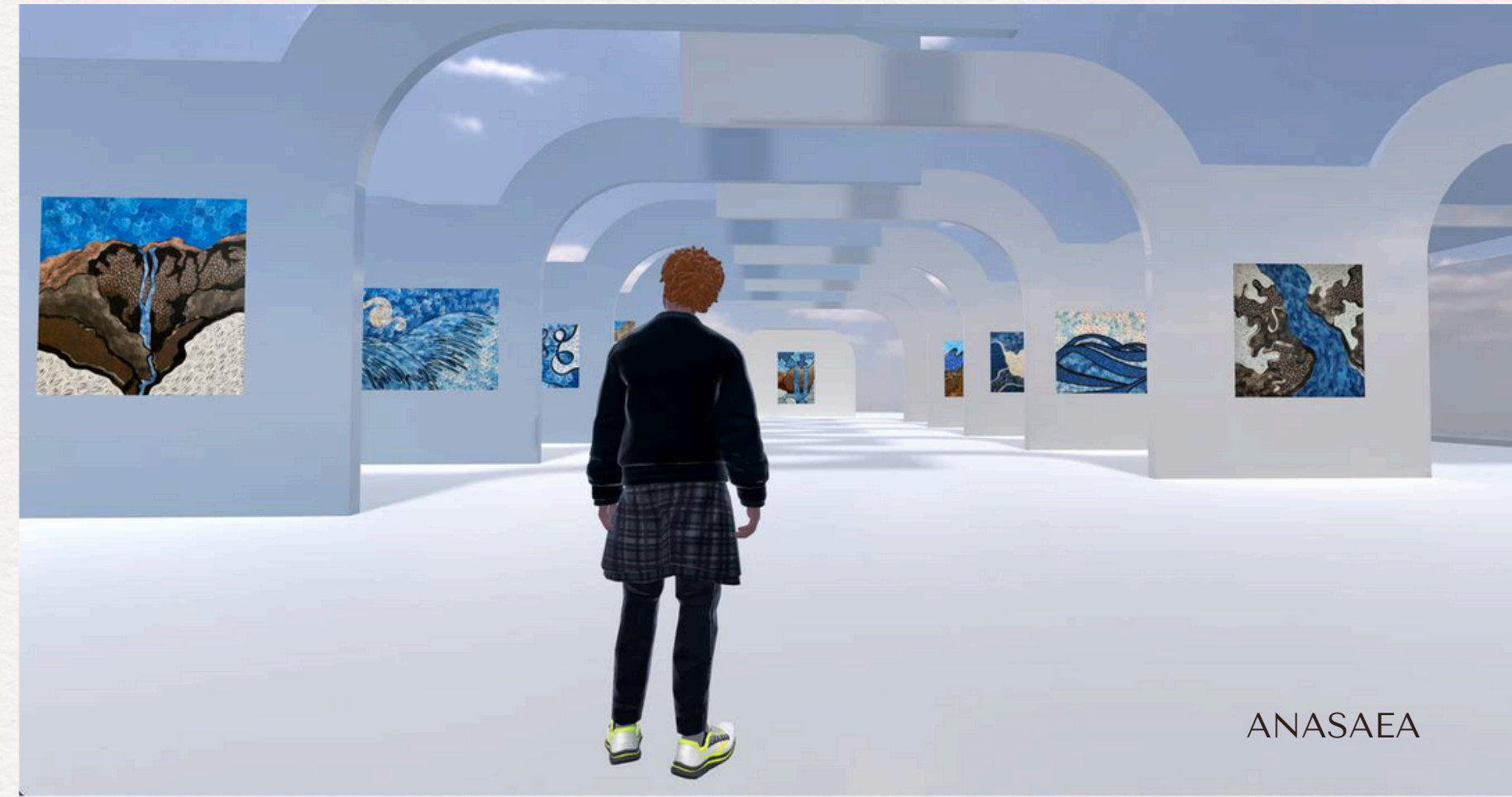
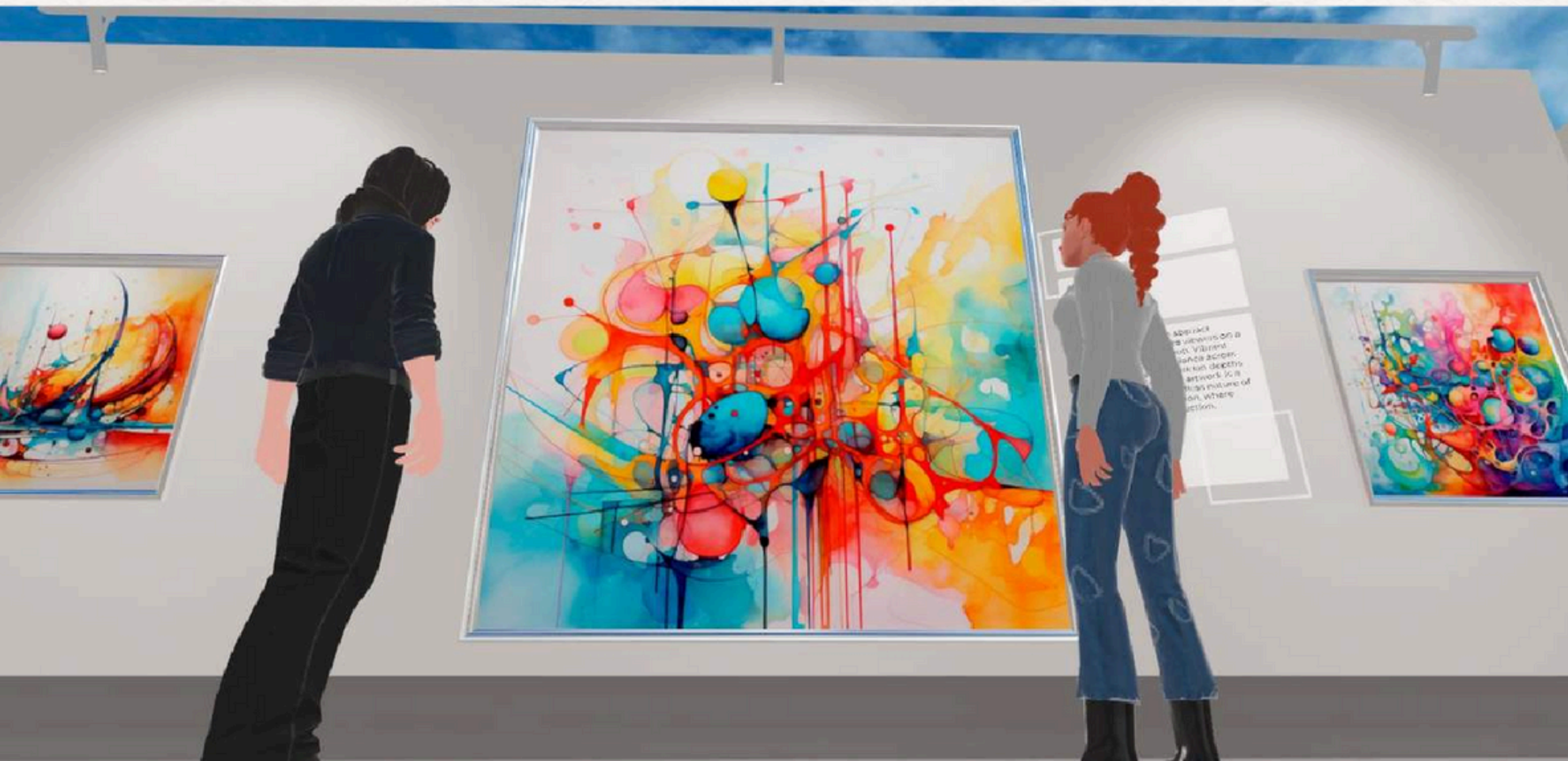
- Globally accessible from anywhere, anytime
- Make your entire collection visible worldwide
- Display multimedia content, interviews, and more
- Easily updatable and driven by analytics for optimal engagement



# Easy to use communication tools

Talk directly in your gallery via **voice chat** with your visitors

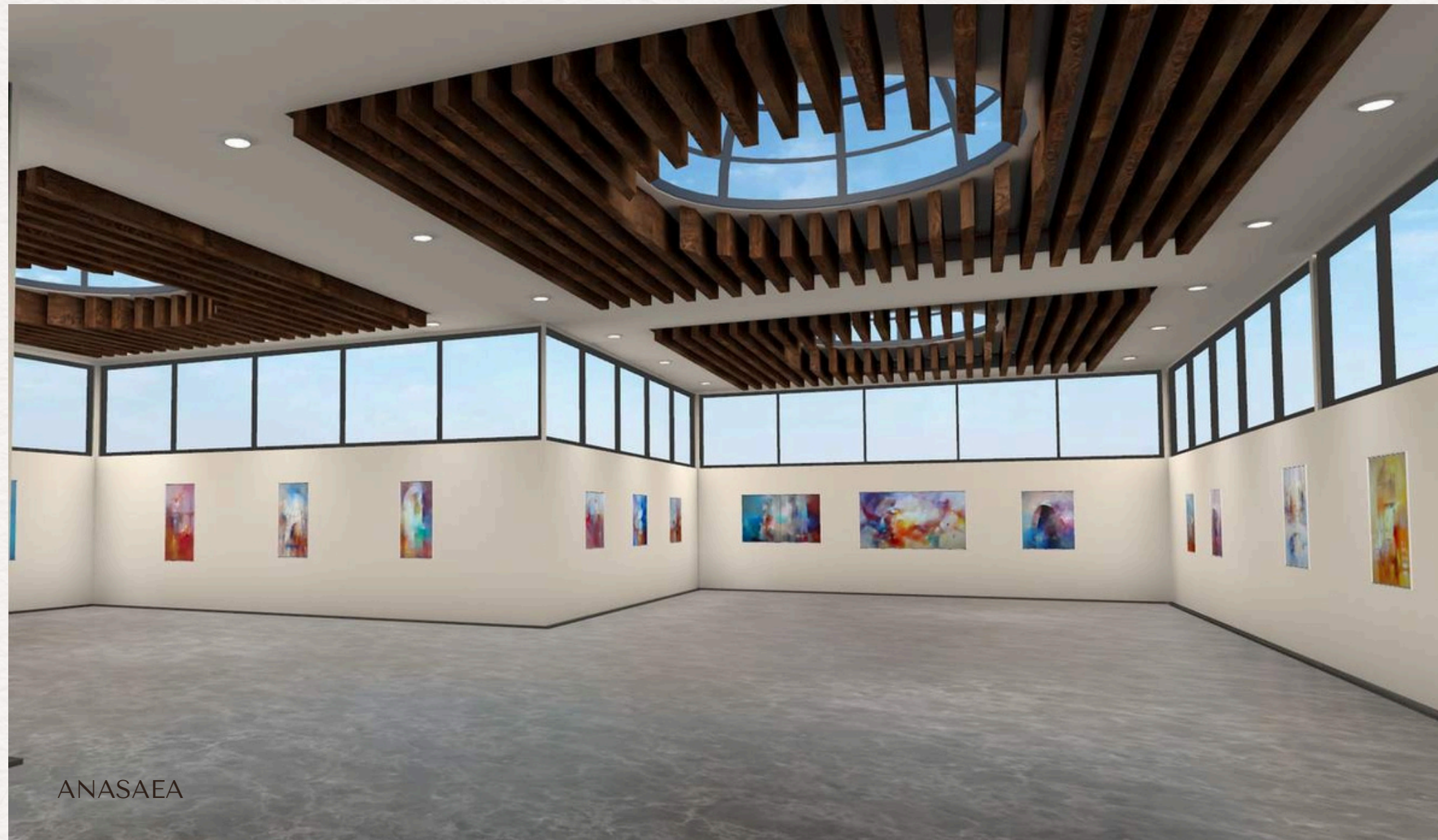
- Schedule and meet clients in your gallery in real time with voice chat
- Create events: Vernissage, public showings, or pop up exhibitions
- Facilitate international showings with collectors, artists and curators from any country simultaneously
- Allow guests to browse the exhibition with friends in their own time





# Integrated Art Management

- **User-friendly Technology Built for Exhibitions**



## Easy-to-use Tools

Asset Management  
for pictures and videos

Embedded  
Data Analytics & Reports

Communication Tools:  
Meet visitors in-gallery

Easy Social Media Sharing,  
Blockchain integration, and more



## Effortlessly manage art

Simplify your art management with our intuitive interface, designed to streamline your gallery's operations



## Upload paintings and photos

Bring your art collection online with ease and great quality display



## Upload videos

From files and YouTube Link for dynamic content inside the gallery space



## Create multiple digital galleries with ease

Create galleries for your artists, collectors, long-term exhibitions or special occasions in minutes

Streamlined Art  
Management and  
Integration with  
ANASAEA  
is easy

# See your exhibition automatically on all devices

Mobile, Web and VR (Apple, Meta) on **ANASAEA Website** + your own Website

Your 3D Gallery can also be displayed on your website

## Web



Showcase high-resolution 3D artworks, and interactive art galleries all from your browser

## Mobile



With the ANASAEA App carry your art collection in your pocket and effortlessly share your latest pieces

## VR



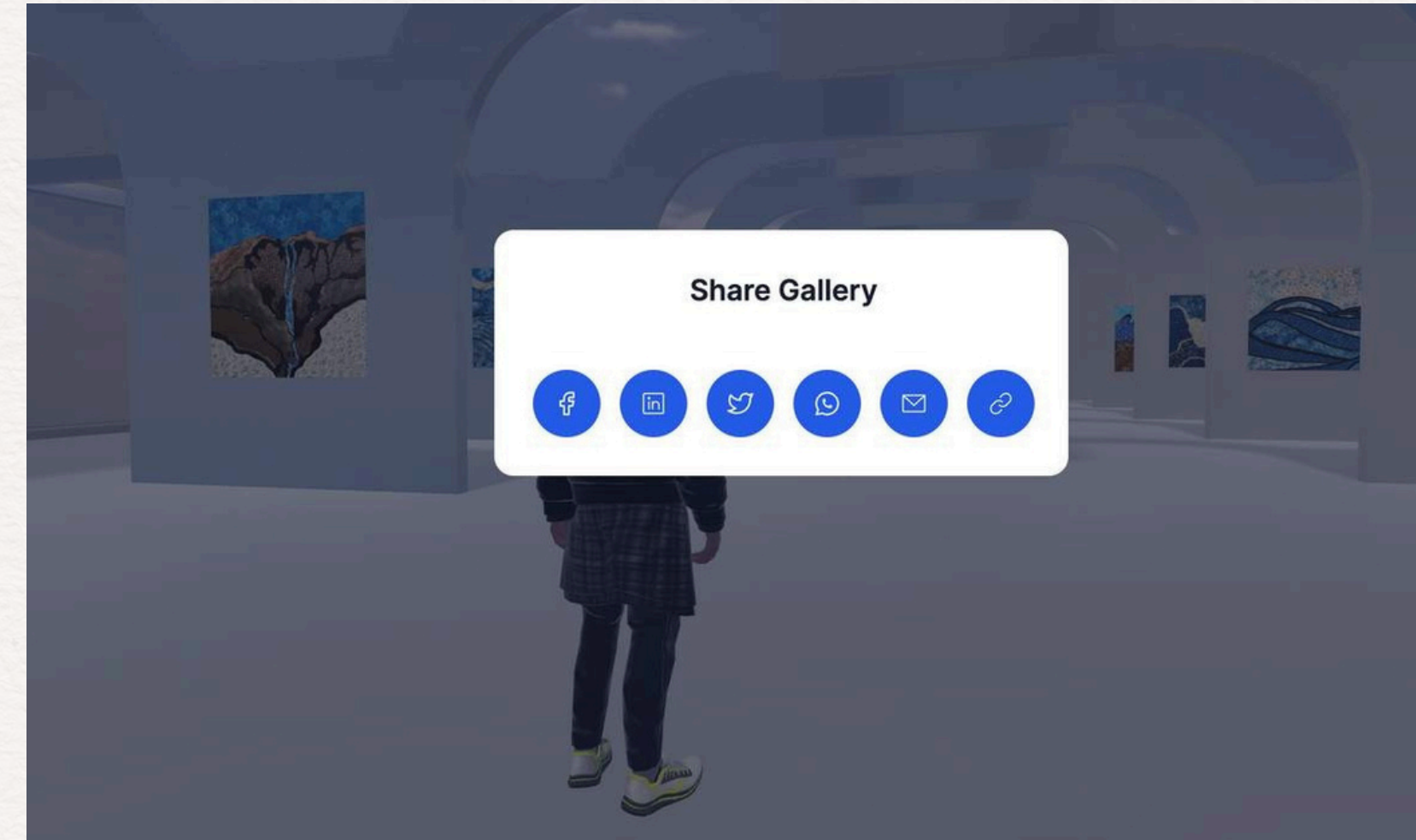
Experience your gallery in VR: Automatically available on Meta VR for truly immersive and exclusive experiences

present this as a highlight to your collectors globally

# Share, connect, engage

**Bring collectors directly** to your showrooms

Maximize your gallery's visibility by easy sharing  
- connect and engage worldwide, **with one click**



Social Media: Facebook, LinkedIn, Twitter, Insta and others



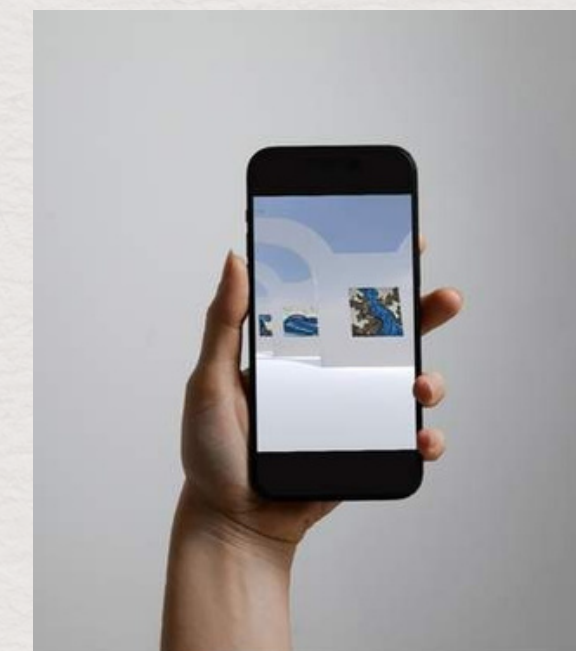
Easy Sharing: Share the link of the Artist, Gallery (or sub-gallery), or ArtPiece as a link Messaging:



Share artworks instantly via WhatsApp, Messenger etc. to your clients phone Spark Conversations:



Use social power to engage, converse, and drive sales



# Art Management & Analytics

ANASAEA art management allows for **inventory management, custom sales, data analytics**, and tailor the engagement to collectors and artists



## Inventory Management and Organization

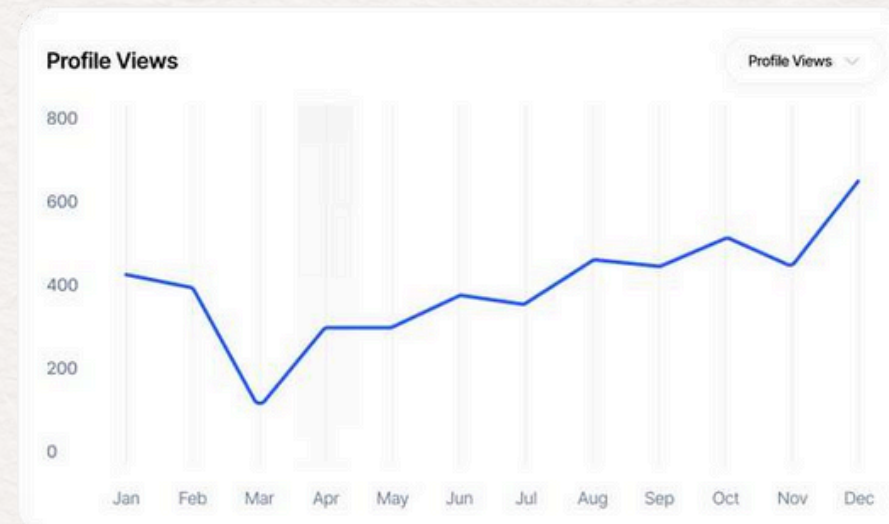
Easily catalog and organize artworks with essential details, streamlining inventory access, create Main and Sub-Galleries

## Modern Sales Tools

Monitor sales with real-time data on artworks, prices, and buyers for informed decision-making

## Analytics & Reporting

Generate custom reports, track trends, and use insights to refine marketing approaches



Net Income	Withdrawn	Used for Purchases	Available Withdrawal
\$11.132	\$5.000	\$1.132	\$5.000

Purchases	<b>Purchased Painting</b>	Withdrawal
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	<b>Expansion-Deep blue</b> Purchased By Tim Handson 7 Feb 2023	+\$1.200
	<b>Subtle network #2</b> Purchased By Anna Becker 7 Feb 2023	+\$1.200
	<b>Subtle networks</b> Purchased By Anna Becker 7 Feb 2023	+\$1.200

# Frida AI: Save Time

FRIDA is ChatGPT but connected to the internet, our database, and **knows all about Art**

- Find information about artists, exhibitions, museums, or prices...
- Research about clients or competitors and summarise them in well-written in any language
- Discuss History, Engage in conversation or tell stories...

Need a social media post?  
FRIDA writes it for you in seconds.



**Hi I'm Frida!**  
Your AI powered assistant, feel free to ask me anything about Art!

Hi there! How can I help you?

Who is the collector Sylvain Levy?

Sylvain Levy is a collector who, along with his wife Dominique Levy, has been collecting art for over thirty-four years. They have a collection called the DSL Collection, which focuses on Chinese contemporary art. Sylvain Levy describes their collection as a project that combines the adventure of being an art lover with approach. They have embraced digital tools an entrepreneurial and technologies to create new spaces and experiences for people to connect with art. In terms of their relationship with the artists they collect, Sylvain Levy mentions that they personally know almost 170 out of the 200 artists featured in their collection. They believe that getting to know the artist behind the artwork adds a larger dimension and helps create an emotional aesthetic.

Ask Frida something about art!

# Authenticity & Blockchain made easy

**Seamless blockchain integration** and partnerships for re-sale and provenance

- Automated Minting Button Blockchain-powered
- art authentication Smart Contract capabilities
- Immutable provenance

Partnership with Fairchain, Polygon, TEZOS and Ethereum



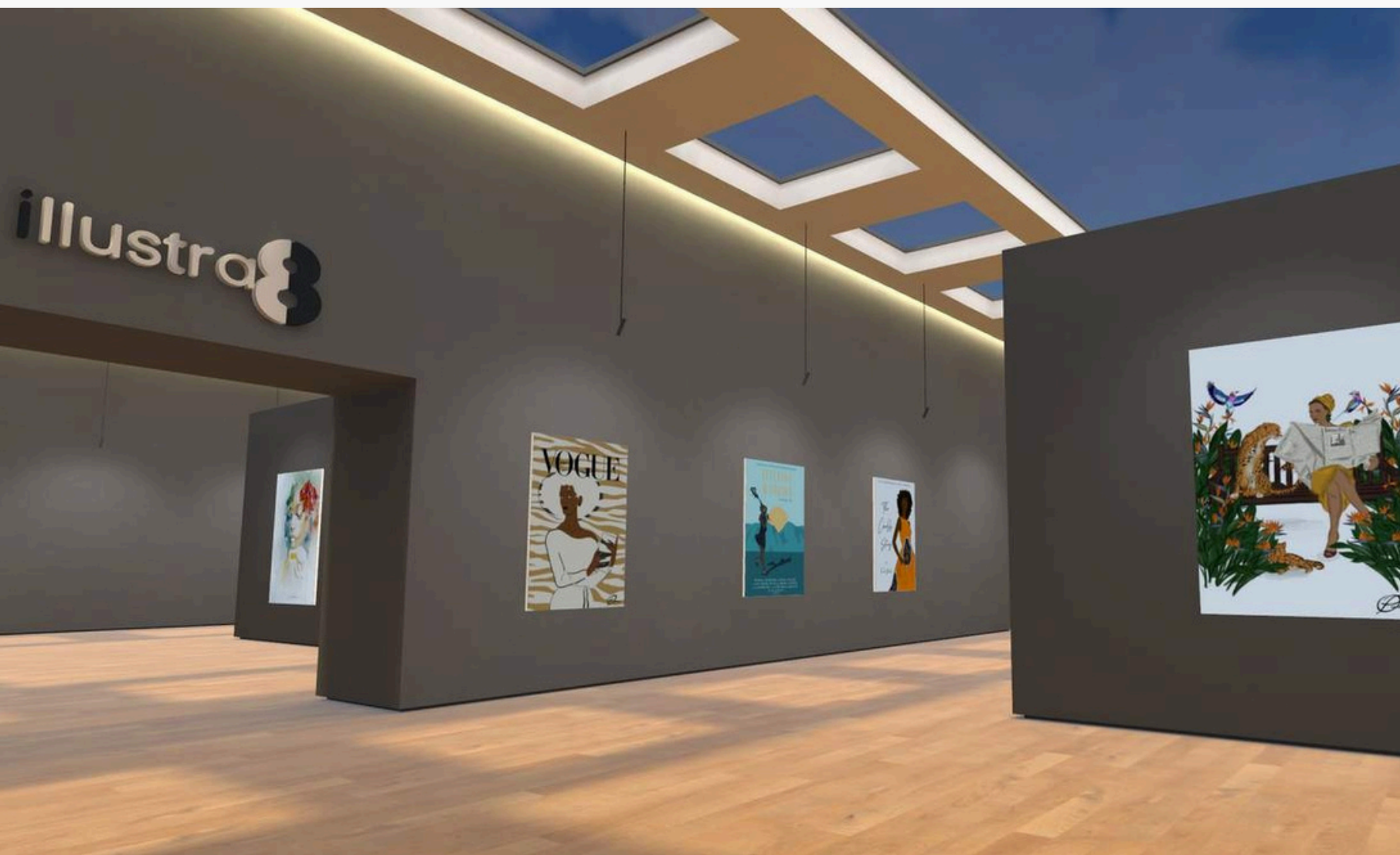
\*use of blockchain is an option but not a must

dslcollection

FAIRCHAIN



SAKARYA  
ÜNİVERSİTESİ



18000+ happy and successful artists & collectors

Museums and Hybrid Models, Digital Twins built, with more in the pipeline

**DSLcollection** as Lighthouse project

Expertise and guidance of renowned high-profile advisors and curators

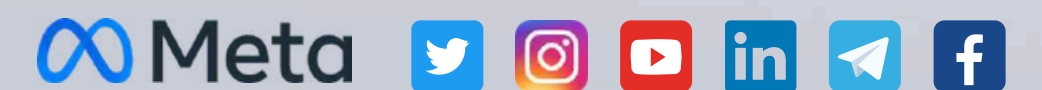
Partnerships with Fairchain, Tezos, Polygon and 01X

We've **partnered with top universities** to advance research and innovate in art display and museum evolution





A place for the wise. A system for the astute. A space for the passionate.



ANASAEA

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