



Empowering Art Galleries Digitally

ANASAEA The 3D Art Platform



It's time for a new digital strategy

Art Basel, Apollo, Artsy Insights:

- **A new generation of collectors:** Only 55% of boomers and only 28% of Gen Z collectors prefer to buy art in art galleries
- **70% of gallery inventory is not adequately digitized**, and if so, not in quality and not shareable
- **Online Sales** doubled during covid and **continue to rise in 2023**
- **Current marketplaces commoditise art**, not engaging while rarely representing gallery brands.
- **Online sales are a key revenue driver** for primary- and secondary-market galleries.

Increase sales & enhance your Brand

ANASAEA, the cutting-edge Sales and Branding Tool in the Art Market

Immersive Galleries

Show your Art in **3D galleries**. Zoom, tilt, see textures and add light while viewing

ANASAEA Marketplace

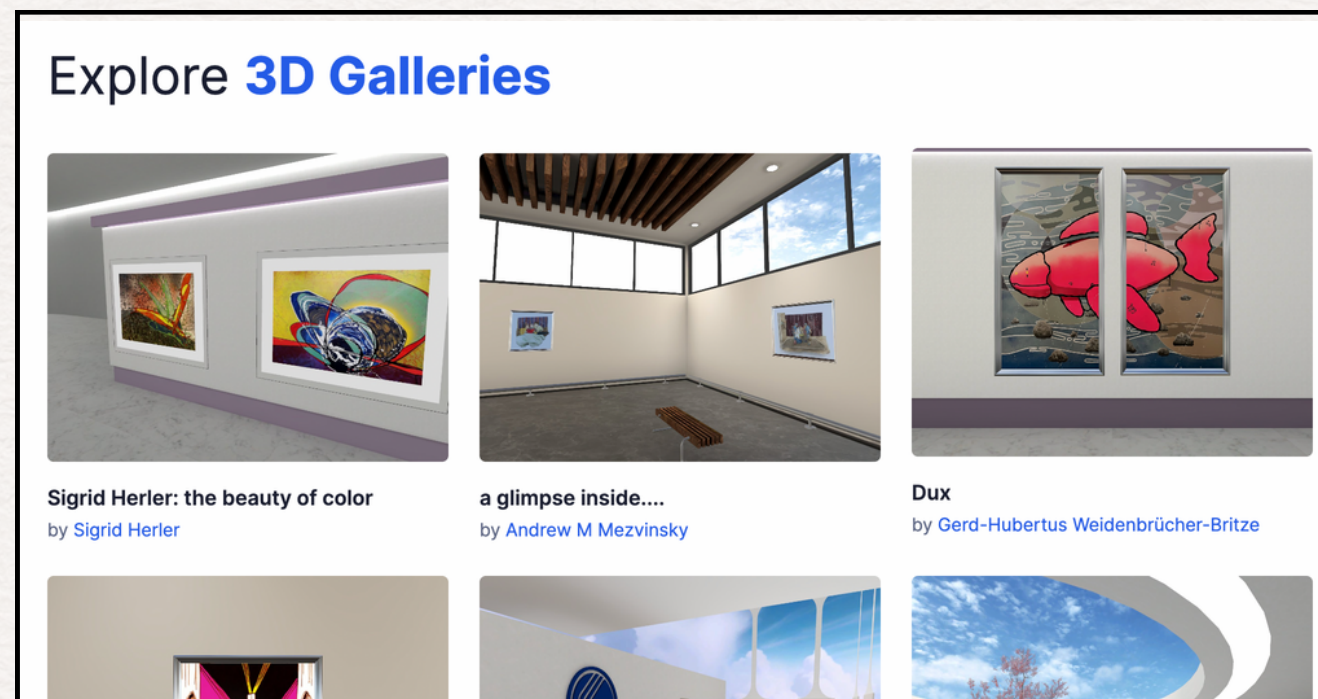
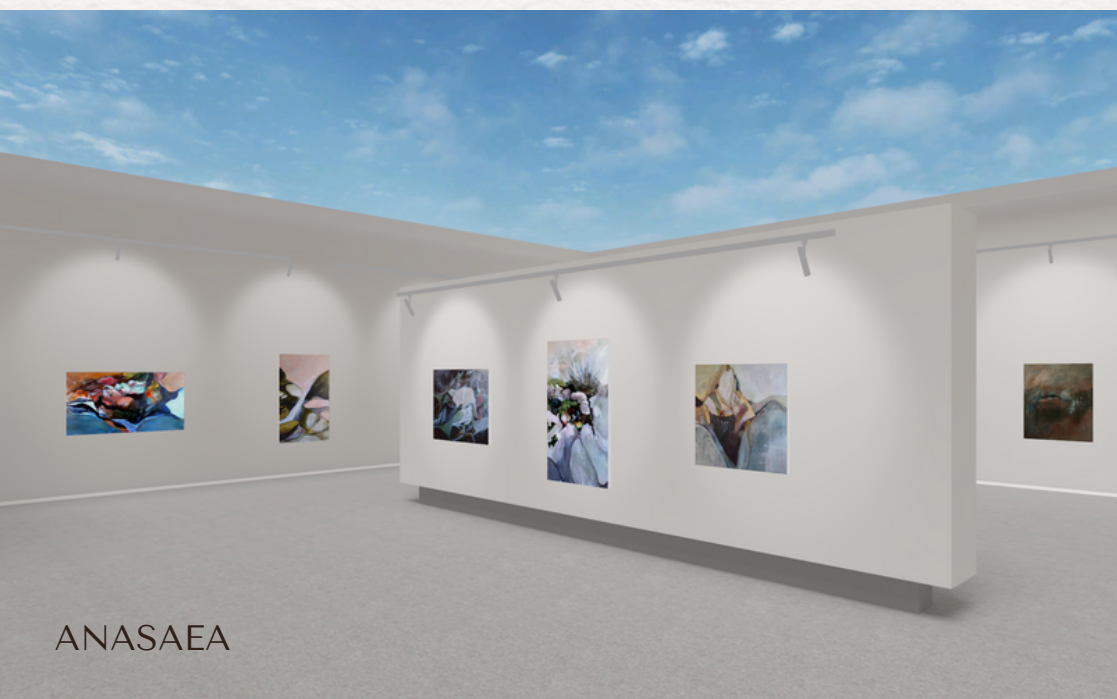
1000's of **new Buyers**, Collectors, and Followers

VIP Client Services

Create **bespoke galleries and offers** for your Collectors

Sales Tools

Voice Chat, Social Media, 360° Marketing, Blockchain & Smart Contracts



Easy to use communication tools

Meet directly in your gallery via **voice chat** with your clients

- **Schedule and meet clients** in your gallery **in real time** with voice chat
- **Create events:** Vernissage, public showings, or pop up exhibitions
- **Facilitate international showings** with collectors, artists and curators from any country simultaneously
- or have guests **browse gallery with friends** in their own time



Personalized buying experience

Offer your clients a VIP service

- **Bespoke viewing & exclusive offerings:** Tailor experiences for valued clients
- **VIP Events:** Special events for your top collectors
- **Enhanced control:** Strategically guide your buyers' journey
- **Deepen loyalty:** Strengthen bonds with consistent, exceptional service

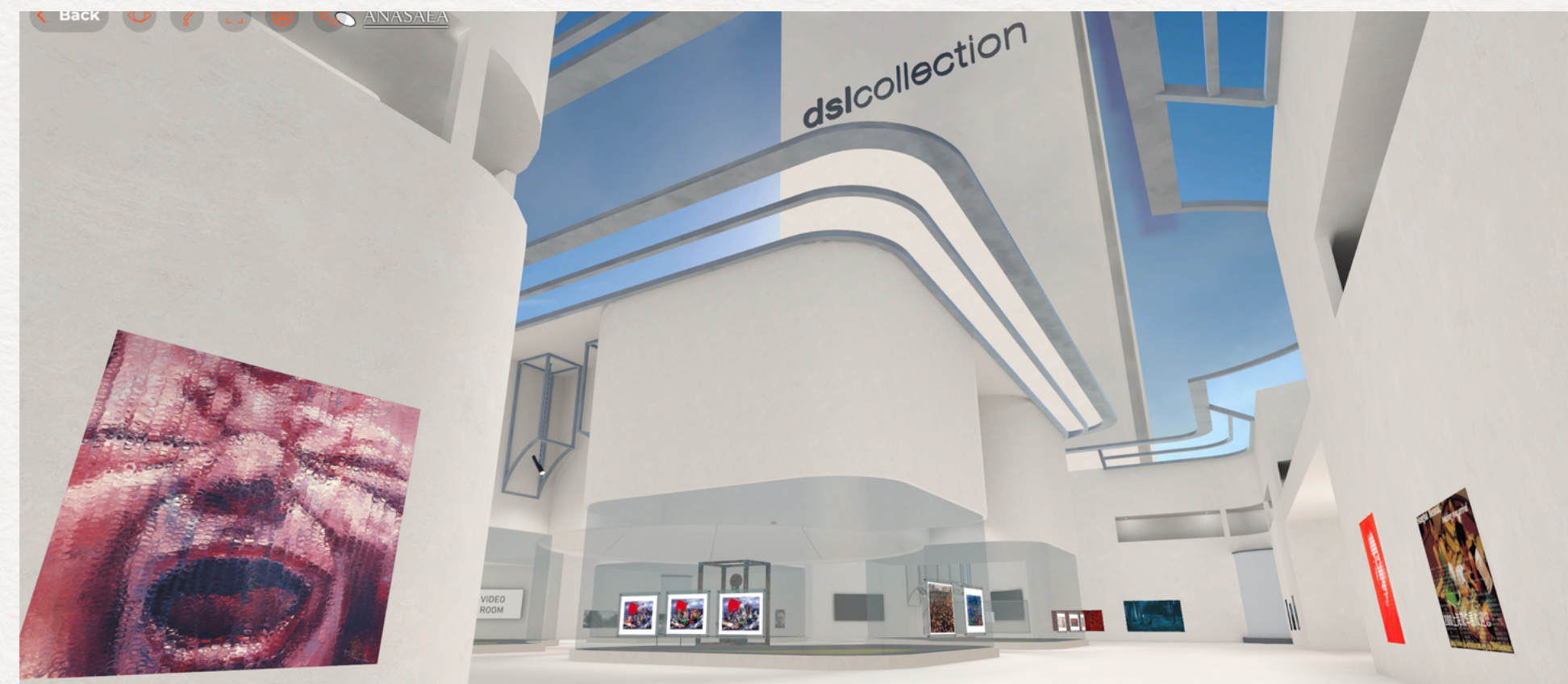


Choose pre-made templates or customized showrooms

Digital Twin - extend your gallery's brand

Digital 1:1 replica - use via screen **in-gallery**

- **Globally accessible** from anywhere, anytime
- Showcase your stored art instantly **via screen in-gallery**
- **Interactive features:** Enhance the digital gallery with multimedia content, artist interviews, and more
- **Easily updatable** and driven by **analytics** for optimal engagement



Integrated Art Management

- **User-friendly Technology** ● **Built for Galleries**



Easy-to-use Tools

Asset Management
by Gallery or by Artist:
Create **Galleries in Minutes**

Embedded
Data Analytics & Reports

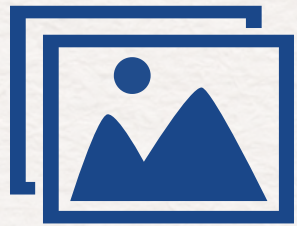
Communication Tools:
Meet clients in-gallery

Easy Social Media Sharing,
Blockchain integration,
and more



Effortlessly manage art

Simplify your art management with our intuitive interface, designed to streamline your gallery's operations



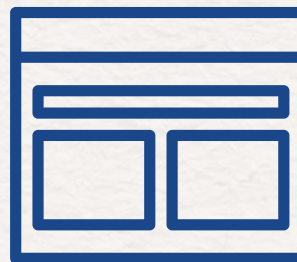
Create multiple digital galleries with ease

Create galleries for your artists, collectors, long-term exhibitions or special occasions in minutes



Quick setup with drag and drop interface

Set up your virtual gallery in no time with our user-friendly drag-and-drop interface



Choose from pre-designed galleries or request bespoke designs

Select from our library of stunning templates or customize your own to truly reflect your gallery's unique aesthetic

**Streamlined Art
Management and
Integration with
ANASAEA
is easy**

Use your Gallery automatically on all devices

Mobile, Web and VR (Apple, Meta) on **ANASAEA Marketplace** + your own Website

Your 3D Gallery can also be used on your website

Web



Showcase high-resolution 3D artworks, and interactive art galleries **all from your browser**

Mobile



With the ANASAEA App **carry your art collection in your pocket** and effortlessly share your latest pieces

VR



Experience your gallery in VR: Automatically available on Meta VR for **truly immersive and exclusive experiences**

present this as a highlight to your collectors globally

Extend your Galleries potential – online

Seamless Gallery Self-Management

- **Host multiple exhibitions** simultaneously
- Create **MAIN** and **SUB-galleries** or **events**

Personalized Experiences for clients

- **VIP galleries and showings** for exclusive collectors & curators
- **Exclusive Virtual Reality showings** for collectors or groups

ANASAEA Marketplace

- **Most advanced marketplace online**, uses modern tools to create an art community
- Users stay 10x longer online

Modern Viewing Experience

- Engage **buyers to stay longer** with immersive 3D content
- **Zoom, tilt, pan or add light** to reveal the true **3D art piece**

Simple Inventory Management

- **Manage entire collections or total inventory**
- **Exchange** sold artpieces , switch between collections in seconds

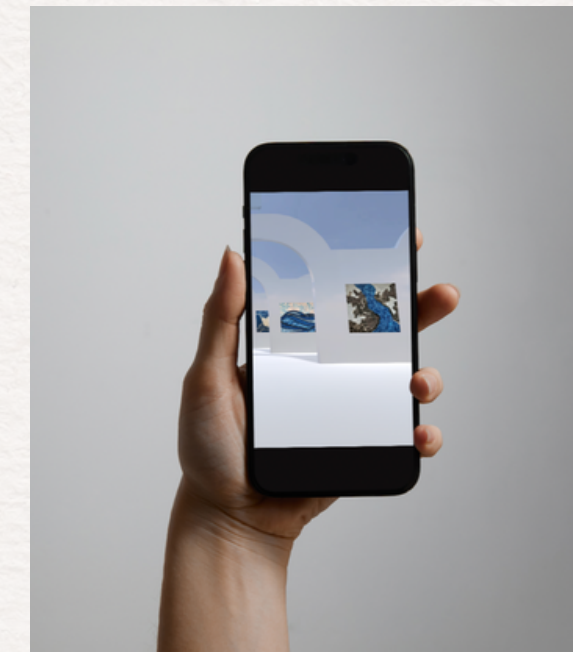
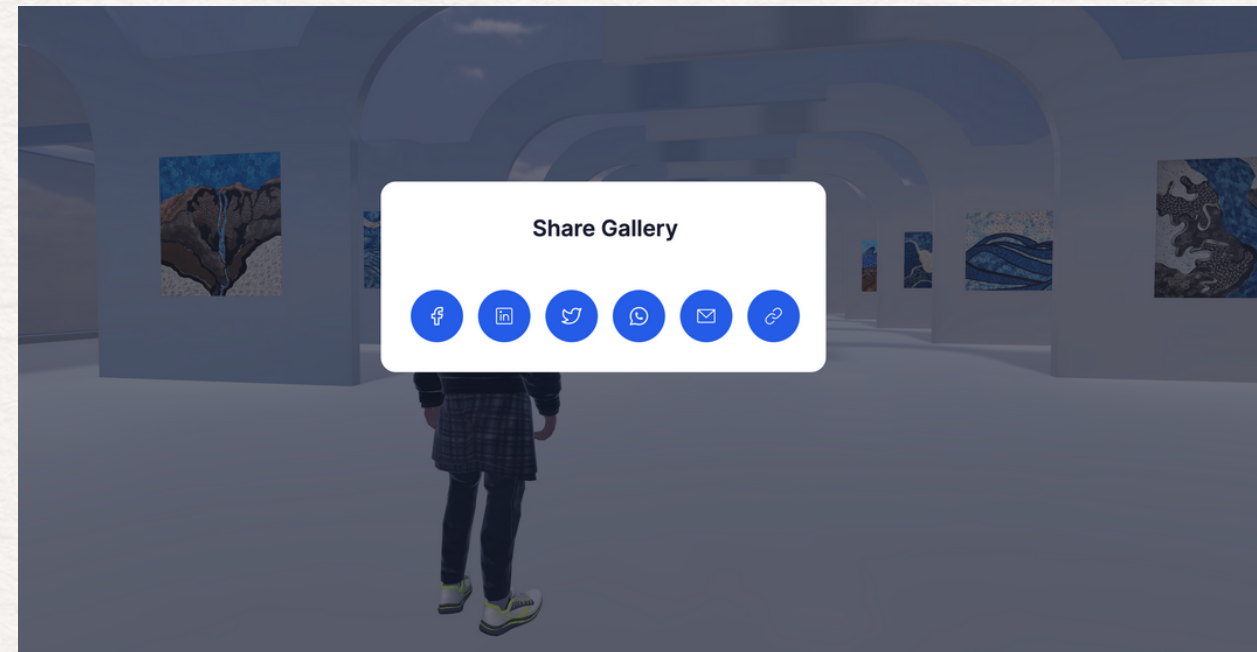
Use as Physical Gallery Extension





- **Use screens in-gallery** to show additional exhibitions
- Work with **guest curators** to diversify

Share, connect, engage

Bring collectors directly to your showrooms

Maximize your gallery's visibility by easy sharing – connect and engage worldwide, **with one click**



-  **Social Media:** Facebook, LinkedIn, Twitter, Insta and others
-  **Easy Sharing:** Share the link of the Artist, Gallery (or sub-gallery), or ArtPiece as a link
-  **Messaging:** Share artworks instantly via WhatsApp, Messenger etc. to your clients phone
-  **Spark Conversations:** Use social power to engage, converse, and drive sales

Art Management & Analytics

ANASAEA art management allows galleries **manage their inventory, track sales, analyze data,** and tailor the engagement to collectors and artists

Inventory Management and Organization

Easily catalog and organize artworks with essential details, streamlining inventory access, create Main and Sub-Galleries

Modern Sales Tools

Monitor sales with real-time data on artworks, prices, and buyers for informed decision-making




Analytics & Reporting

Generate custom reports, track trends, and use insights to refine marketing approaches



Net Income	Withdrawn	Used for Purchases	Available Withdrawal
\$11.132	\$5.000	\$1.132	\$5.000

Purchases	<u>Purchased Painting</u>	Withdrawal
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	Expansion-Deep blue Purchased By Tim Handson 7 Feb 2023	+\$1.200
	Subtle network #2 Purchased By Anna Becker 7 Feb 2023	+\$1.200
	Subtle networks Purchased By Anna Becker 7 Feb 2023	+\$1.200

Frida AI: Save Time

FRIDA is ChatGPT but connected to the internet, our database, and **knows all about Art**

- *Find information* about artists, exhibitions, museums, or prices...
- *Research* about clients or competitors and summarise them in well-written in any language
- *Discuss History, Engage* in conversation or tell stories...

**Need a social media post?
FRIDA writes it for you in seconds.**



Hi I'm Frida!

Your AI powered assistant, feel free to ask me anything about Art!



Hi there! How can I help you?

Who is the collector Sylvain Levy?

Sylvain Levy is a collector who, along with his wife Dominique Levy, has been collecting art for over thirty-four years. They have a collection called the DSL Collection, which focuses on Chinese contemporary art. Sylvain Levy describes their collection as a project that combines the adventure of being an art lover with approach. They have embraced digital tools an entrepreneurial and technologies to create new spaces and experiences for people to connect with art. In terms of their relationship with the artists they collect, Sylvain Levy mentions that they personally know almost 170 out of the 200 artists featured in their collection. They believe that getting to know the artist behind the artwork adds a larger dimension and helps create an emotional aesthetic.

Ask Frida something about art!



Authenticity & Blockchain made easy

Seamless blockchain integration and partnerships for re-sale and provenance

- Automated Minting Button
- Blockchain-powered art authentication
- Smart Contract capabilities
- Immutable provenance

Partnership with Fairchain, Polygon, TEZOS and Ethereum



dslcollection

FAIRCHAIN



SAKARYA
ÜNİVERSİTESİ



2000+ happy and successful artists & collectors

Museums and Hybrid Models, Digital Twins built, with more in the pipeline

DSLcollection as Lighthouse project

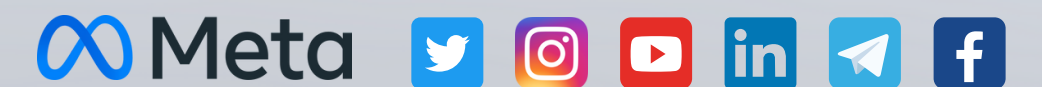
Expertise and guidance of renowned high-profile advisors and curators

Partnerships with **Fairchain, Tezos, Polygon and 01X**

We've **partnered with top universities** to advance research and innovate in art display and museum evolution



A place for the wise. A system for the astute. A space for the passionate.



ANASAEA

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ANASAEA Gallery Package: Starter Bundle

Limited Edition

Unlimited 3D Art Galleries

Access to all Gallery Templates, Switch as often as you like

Manage, display and sell your art inventory

300

Create and manage 3D galleries for artists and clients (collectors, curators)

Up to 10 Galleries (3D) total

3D Gallery and ALL art in 2D available on WEB and APP Store

Yes, Web and APP

Get featured on our Marketplace

Main gallery and up to 9 sub galleries

Create user profiles for artists or collectors

Yes, 15 Profiles Total

User analytics and dashboard

YES

Meet clients in your gallery, with voice chat (Avatars)

YES, starting September

Galleries In VR on Meta Store (Vision Pro next)

YES, all galleries also in META store

Access curator mode, and curate other artists

YES

Embed your gallery on your website and manage it centrally

YES

In-Built Minting (Re-Sale, SmartContract) / Preserve on the blockchain

YES

Benefit from FRIDA, our AI 'Chat-GPT' (updated with today's art data)

YES

Participate in social media initiatives and programs

YES

Direct Campaigns to ANASAEapro Database

YES

Co-Selling on google Ads

YES

Co-Selling on Meta: Both Instagram and Facebook

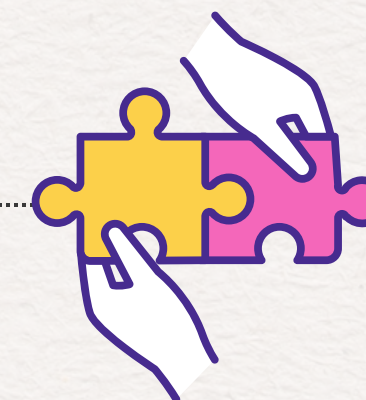
YES

Extra

Extra

1-1 Digital Twin of your gallery, or fantasy Gallery

Individual Price



99 Euro/ Month